



TREELINE

**YOUR JOB SEARCH  
REIMAGINED**

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# Learn to Write Your Story, Not Your Resume

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- Discover the power of narrative. Craft a compelling story that highlights your unique skills, experiences, and career aspirations.
- Many of the things you take for granted in your life are impressive attributes that a Hiring Manager wants to hear.





## Tell Your Story with Confidence

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- Learn effective storytelling techniques to captivate potential employers and leave a lasting impression.
- Be proud of all of your accomplishments no matter how small you think they are.





# Transform Your Story into a Powerful Resume

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- Use your story as a foundation to create a targeted resume that showcases your strengths.
- Each new stage in your career should solidify your compelling story.





# Leverage Your Resume as Marketing Collateral

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Position your resume as a strategic marketing tool to promote your personal brand and attract opportunities. Use it to share your story.





# **Align Your LinkedIn Profile with Your Resume**

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Ensure consistency between your  
online and offline professional presence.



# Optimize Your LinkedIn Profile for Maximum Impact

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Complete your profile, add a professional photo, tagline, and optimize your keywords to enhance your visibility.





**By following these steps, you'll  
elevate your job search and  
position yourself as a highly  
sought-after candidate.**