



TREELINE

CREATE A CADENCE
STAY ACCOUNTABLE
MANAGE PIPELINE

Set Daily Goals

- Define a target number of companies to research daily.
- Set a goal for the number of people to connect with within each company. Three minimum.
- Establish a daily connection quota.





Track Your Progress & Metrics

- Monitor the number of connections made each day.
- Track the number of follow-ups that result in interviews.
- Assess whether your current activity level is sufficient for securing a job.



Adjust Your Strategy

- If your connection rate is low, increase your outreach efforts.
- If your follow-up rate is low, prioritize and streamline your process.





Ask Proactive Questions

- Inquire about the interview process, number of candidates, and potential concerns.
- Use this information to tailor your approach and address any potential red flags.





Prioritize Follow-Up

- Set a daily goal for the number of connections to follow up with.
- Be “politely persistent” it may take several follow-ups to secure a response.
- Maintain a detailed record of interviews, company contacts, and job stages.
- Celebrate your achievements, no matter how small.



By consistently tracking your activity and setting achievable goals, you'll build a strong pipeline of opportunities and increase your chances of landing your dream job.